

**SOUTHERN FLORIDA MINORITY
SUPPLIER DEVELOPMENT COUNCIL**



The Gateway Council
www.sfmsdc.org

**SFMSDC 2012
SPONSORSHIP PACKAGES**



**2012
CORPORATE
Sponsorship Package**

Please fax this form to the SFMSDC at
(305) 762-6158 or mail to:
9499 N.E. 2nd Ave., #201
Miami, FL 33138

Name: _____

Company: _____

Address: _____

City/State: _____

Zip: _____

Phone: () _____

Fax: () _____

E-Mail: _____

Please Check (✓) One

- TITLE SPONSOR \$26,000
- PLATINUM SPONSOR \$21,000
- GOLD SPONSOR \$16,000
- SILVER SPONSOR \$11,000
- BRONZE SPONSOR \$ 9,000

SFMSDC is a non-profit 501(c)(3).
All contributions to the SFMSDC are tax
deductible to the full extent of the law.

SFMSDC is an affiliate of the National Minority
Supplier Development Council.

Thank you for your support of the SFMSDC.

**Southern Florida Minority Supplier
Development Council (SFMSDC)**
9499 N.E. 2nd Avenue, Suite 201
Miami, FL 33138
PH: (305) 762-6151
FX: (305) 762-6158



The Gateway Council
www.sfmsdc.org

SFMSDC is right for your corporation if you have any of the following objectives:

- **Developing and Improving** your Supplier Diversity Program
- **Identifying** qualified minority suppliers
- **Increasing** your visibility and promoting your brand

EVENTS	TITLE	PLATINUM	GOLD	SILVER	BRONZE
Awards Gala	\$10,000	\$8,500	\$5,000	\$3,500	\$2,500
Business Expo	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
SFMSDC Family Fun Day Picnic	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
Symposium 2012	\$3,000	\$2,500	\$1,500	\$1,000	\$500
Corporate Membership Dues	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
Total	\$45,000	\$35,500	\$23,500	\$17,000	\$11,500
*Discount	\$20,000	\$15,500	\$8,500	\$7,000	\$3,500
TOTAL AFTER DISCOUNT	\$26,000	\$21,000	\$16,000	\$11,000	\$9,000

*The Discounted Sponsorship Package allows you to support the events and programs of the SFMSDC during the year at a savings.

27th Annual BUSINESS EXPO

March 22-23, 2012

Broward County Convention Center
1950 Eisenhower Blvd., Ft. Lauderdale, Florida

One **BIG** Event
Many Business Opportunities

SFMSDC's premier event draws
over 1,000 business leaders

Title Sponsor \$20,000

- Four (4) Booths with all corporate amenities
- Recognition in all media promotions
- Exclusive seating and VIP admission to all Business Expo events
- Official sponsor of the Business Expo

Platinum Sponsor \$15,000

- Double Booth with all corporate amenities
- Recognition in all media promotions
- VIP admission to all Business Expo events
- Official sponsor of the Workshops

Gold Sponsor \$10,000

- Double Booth with all corporate amenities
- Recognition in all media promotions
- VIP admission to Business Expo events
- Official sponsor of the Continental Breakfast

Silver Sponsor \$ 7,500

- One (1) Booth with some corporate amenities
- Recognition in all media promotions
- Admission to all Business Expo events
- Signage at the Business Expo

Bronze Sponsor \$ 5,000

- One (1) Booth
- Recognition in all media promotions
- Limited admission to Business Expo events

SFMSDC FAMILY FUN DAY PICNIC

Saturday, March 24, 2012



T.Y. Park (Topeekeegee Yugnee)

3300 N. Park Road, Hollywood, FL 33021
(Off I-95 & Sheridan)

Build Company Morale!
Bring your Family, Staff & Customers!

Title Sponsor	\$10,000
Platinum Sponsor	\$ 7,500
Gold Sponsor	\$ 5,000
Silver Sponsor	\$ 3,000
Bronze Sponsor	\$ 1,500

- **Compete for Fabulous Prizes**
- **Game & Activities for the Entire Family**

- Bounce House
 - Face Painting
 - Water Park
 - Biking
 - Raffles
- and much more!*

***A day of fun for Families
and Business Associates***

37th Annual AWARDS GALA

September 28, 2012

Title Sponsor \$10,000

- Two (2) Tables of ten with exclusive seating
- One (1) Full Page Ad in Gala publication
- Presentation of commemorative art piece
- Recognition in all media promotions

Platinum Sponsor \$ 8,500

- Table for ten (10) with exclusive seating
- One (1) Full Page Ad in Gala publication
- Presentation of commemorative art piece
- Recognition in all media promotions

Gold Sponsor \$ 5,000

- Table for ten (10) with exclusive seating
- One (1) Full Page Ad in Gala publication
- Recognition in all media promotions

Silver Sponsor \$ 3,500

- Table for ten (10) with reserved seating
- Half Page Ad in Gala publication
- Recognition in some media promotions

Bronze Sponsor \$ 2,500

- Table for ten (10)
- Quarter Page Ad in Gala publication

**Celebrate Excellence In
Supplier Diversity**

*SFMSDC will tailor a sponsorship package
to meet your budget and needs.

2012 BEST PRACTICES SYMPOSIUM

December 7, 2012



The 2012 Symposium is a workshop for Minority Businesses, Corporations and Government Agencies. Companies interested in discovering best practices in management, sales and team building will learn proven methods for growth and how to increase competitiveness.

Title Sponsor	\$3,000
Platinum Sponsor	\$2,500
Gold Sponsor	\$1,500
Silver Sponsor	\$1,000
Bronze Sponsor	\$ 500



For more information call (305) 762-6151
or visit www.sfmsdc.org