



July 2011 NEWSLETTER

CONNECTION

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- PepsiCo Vendor Opportunity PowerNet
- 36th Annual Awards Gala
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IMPORTANT DATES TO REMEMBER

- July 13, 2011**
Business Alliance Reception
- July 22, 2011**
The Beacon Council presents Doing Business with the Military
- July 25, 2011**
Industry Group Meetings
- July 27, 2011**
PepsiCo Vendor Opportunity PowerNet
- August 24, 2011**
Industry Group Meetings
- September 23, 2011**
36th Annual Awards Gala
- December 2, 2011**
Strategic Selling Symposium

*Dates are subject to change.



Audio Message

Business Alliance Reception

Wednesday, July 13, 2011 at 5:30 PM
Location: The Stage in the Miami Design District

An event of fun networking, music, surprises, bid announcements, updates on the Industry Groups & the Mentor Protégé Program. Register now to network with Minority Business Enterprises, Corporate Members, Government Representatives & Educational Institutions.

Meet the SFMSDC's new Chairman, Board of Directors, MBEIC Chair and Staff Members.

The SFMSDC will unveil its *Doing Well While Doing Good™* Campaign.

Enjoy complimentary hor d'oeuvres & drink \$15 per person

Sponsored

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RSVP Today



PepsiCo Vendor Opportunity PowerNet

Wednesday, July 27, 2011 at 9:00 AM
Broward College (East Las Olas Blvd.)
Meet PepsiCo's Representatives

PepsiCo's mission is to be the world's premier consumer products company focused on convenient foods and beverages. Brands include Tropicana, Frito Lay, Gatorade, Quaker and Pepsi-Cola.

PepsiCo believes that diversity and inclusion provides a competitive advantage that drives business results. PepsiCo's brands appeal to an extraordinarily diverse array of customers and they are sold by an equal diverse group of retailers. The company has a commitment to purchase from a supplier base representative of its employees, consumers, retail customers and communities.

RSVP Today

36th Annual Awards Gala - Nominations are now open!

September 23, 2011 at Jungle Island at 6:00 PM



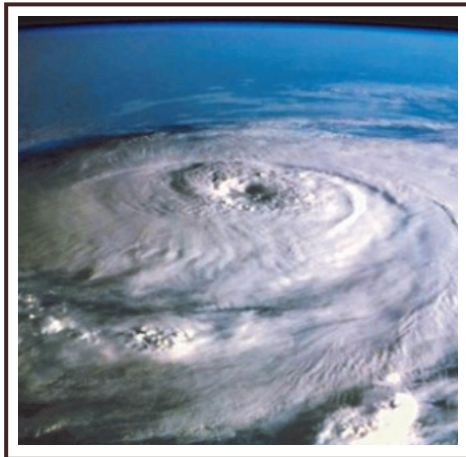
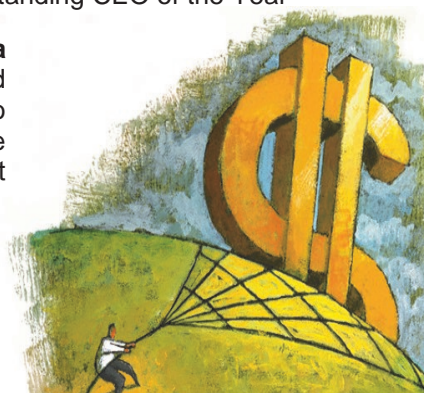
The Annual Awards Gala is the Council's signature event which recognizes the achievements of South Florida's top minority-owned businesses, dynamic industry leaders and major corporations that are committed to Supplier Diversity.

The awards include Local & National Corporations of the Year, MBE Suppliers of the Year, Advocate of the Year, Buyer of the Year, President's Award, Crystal Award and the Doing Well While Doing Good Award.

Make Your Nomination

Success Stories

- **AAJ Technologies** signed a new contract with **Cixtrix**
- **SDI International Corp** has increased the dollar of their contracts with both **IBM** and **Lenovo**
- **Jose Mas of Mastec** was recognized by **The Miami Herald** as one of 40 under 40 community leaders
- **Raw Apps** won **The Miami Herald** Business Plan Challenge
- The Greater Miami Chamber of Commerce recognized the **University of Miami** with the Diversity Corporate Champion Award, The **Pepsom Group** won the Emerging Business of the Year Award and **Jorge Plasencia, President of República** was named the Outstanding CEO of the Year
- **United Data Technologies (UDT)** and **Alpha Boilers** both received full scholarships (valued at \$5,400) through the SFMSDC/Marlin Cano Advance Management Program to attend the Kellogg's Minority Business Management Program



Disaster Protection and Recovery Plan

The 2011 hurricane season has begun. Are you prepared in the event of a storm or other disaster? Don't be left unprepared. Download the **Business Disaster Recovery Preparation Toolkit**, a resourceful preparation tool kit for all businesses.

Download



Industry Groups Join Today!

Build, Connect & Grow

Learn More!

Do you have a success story to share?

Call us at (305) 762-6151 or email: sfmsdc@sfmsdc.org

What can we do to help you and your company?

Send an email to sfmsdc@sfmsdc.org Tell us what we can do to assist you and your company. Also, share with us the best way to communicate business opportunities, upcoming events, what's new with the Council, etc.

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If you wish to discontinue receiving future faxes or emails from this sender, send your opt-out or removal request to us by email at tricia@sfmsdc.org or by fax at (305) 762-6158, or by telephone at (305) 762-6151. **Specify the telephone number(s) of the fax machine(s) covered by your request.** As required by law we will comply with your request within the shortest reasonable time not to exceed 30 days.