



SFMSDC 2011 ANNUAL AWARDS GALA

Program Book Advertising Specifications

<input type="checkbox"/> FULL PAGE	7" X 9"	\$ 500
<input type="checkbox"/> HALF PAGE	7" X 4 1/2"	\$ 250
<input type="checkbox"/> QUARTER PAGE	4 1/2" X 3 1/2"	\$ 150
<input type="checkbox"/> BUSINESS CARD	3 1/2" X 2"	\$ 50

The sizes are exact and must be kept within the same dimensions as noted above. The actual souvenir program book is 8 1/2" x 11". *There will be no bleeds.* All ads are in black & white, except ads placed in the inside cover and back cover.

The **deadline** to receive camera ready artwork at the Council is **August 15th, 2011**.

PAYMENT

All artwork must be accompanied with your payment. Payment can be made either by check made payable to the SFMSDC or by credit card. Please mail your payment to:

Southern Florida Minority Supplier Development Council
9499 NE 2nd Ave., #201
Miami Shores, FL 33138

Type of Payment:

Visa MasterCard AMEX Check

Card # _____ CVV# _____

Exp. Date _____ Amount to be charged \$ _____

Name on Card: _____ Telephone: _____

Please do not hesitate to call the SFMSDC at (305) 762-6151 should you have any questions. We encourage you to visit our website www.sfmsdc.org. This form can be faxed to 305-762-6158.



AD SUBMITTANCE

Please submit all ads electronically to tricia@sfmsdc.org If you have any questions, please contact the Council at (305) 762-6151.

AD PLACEMENT

The placement of all ads is at the discretion of the SFMSDC and graphic designer creating the souvenir book. Special requests will be accommodated where applicable. Sponsors will have priority placement.

SFMSDC ART WORK SPECIFICATIONS

The SFMSDC's specifications regarding acceptable advertising criteria have changed to improve the quality and production of all publishing tools. Please read the following very carefully.

All images must be saved in a **high resolution pdf** or **jpg** format and should include all graphic, screen, and printer fonts. Files may be transmitted on CD or via e-mail to tricia@sfmsdc.org before deadline.

Photo and laser copies are not acceptable quality for reproduction.

Ads saved as a Microsoft Word document or in low resolution are not appropriate for reproduction and therefore would not be accepted.